

# Winter Conference

EXHIBIT & SPONSORSHIP PROSPECTUS

FEBRUARY 21-22, 2024 | FORT WORTH, TEXAS



Texas Association for  
Home Care & Hospice  
*Leading ★ Advancing ★ Advocating*

Katie Mills | Director of Meetings & Educational Conferences

[katie@tahch.org](mailto:katie@tahch.org) | 800.880.8893 ext. 105

9390 Research Blvd. Ste. I-300 | Austin, TX 78759

[www.tahch.org](http://www.tahch.org) | Fax: 512.338.9496

## JOIN US FOR AN IN-PERSON EVENT

Estimated attendance: 225

### Demographic:

CEOs, Administrators/Alternate Administrators,  
Director of Nurses, Supervisors, and more!

## I WANT TO COME - WHAT'S NEXT?

### How to Participate:

Exhibit | Sponsor

### How to Register:

- 1) Online at [www.tahch.org](http://www.tahch.org)
- 2) Email/fax completed form to Katie Mills,  
[katie@tahch.org](mailto:katie@tahch.org), 512-338-9496
- 3) Mail to: Texas Association for Home Care &  
Hospice  
9390 Research Blvd Ste. I-300, Austin, TX 78759

## EVENT LOCATION

Dallas/Fort Worth Marriott Hotel & Golf Club at  
Champions Circle

3300 Championship Pkwy

Fort Worth, TX 76177

## EXHIBIT

### Tabletop Exhibit:

Day 1, Feb. 21: \$850 members; \$1700 nonmembers

Day 2, Feb. 22: \$850 members; \$1700 nonmembers

### What comes with an exhibit purchase?

#### Tabletop Exhibit:

- 6'x30'' skirted table, (2) chairs, (1) wastebasket, and identification sign.
- 2 (two) persons per booth with namebadge. (One additional namebadge may be purchased at a cost of \$125)
- Conference Meals
- Admission for one to in-person educational workshops; (For exhibit personnel only, non-transferable)
- Pre and post show electronic attendee list. Includes: mailing address, phone, fax, email.
- Lead Retrieval technology access within the TAHC&H App
- Profile in TAHC&H App including company logo, flyer inserts and links to your company website.
- **Electricity is not included and must be ordered separately through the hotel.**

#### IN-PERSON AGENDA:

February 21: 7:30am-4:30pm

February 22: 7:30am-4:30pm

## SPONSOR

Become one of our top sponsors and enjoy a variety of benefits for brand exposure!

### Gold Sponsor (limit 2)

*\$3,200 Member; \$5,500 Non Member*

#### *Benefits Include:*

- 2 exhibit tables in a prime location
- ability to introduce one general session and play a 60 second promotional video
- sign recognizing your sponsorship
- 6 exhibit badges with tickets to conference lunches
- logo and hyperlink on the conference website
- logo and hyperlink on emailed advertisements
- recognition on the pre-keynote slide show. (Deadline: Feb. 1)

# ADDITIONAL SPONSOR OPPORTUNITIES

## Sip & Swing Networking Event Sponsor (limit 3)

*\$1,200 Member; \$2,400 NonMember*

Join us across the hotel parking lot at the neighboring [BigShots Golf](#). BigShots is an entertainment venue featuring a high-tech golf game for everyone. Attendees will enjoy golf, appetizers and drinks for 2 hours of fun! Your sponsorship includes 3 tickets to the event, tabletop signage at each bay, logo on all marketing materials, and ability to place promotional items at each bay.

## Quick Hits Sponsor (limit 6)

*\$1,200 Member; \$2,400 NonMember*

*[Must be purchased with exhibit booth]*

Do you have valuable information to share with attendees? Is there a hot-topic of education you're willing to present? Sponsor a quick-hits session and be the main attraction!

Here's how it will work:

Each day during the conference, we will have a 25-minute Quick-Hit sessions timeslot. During that time, attendees can choose to view your live session. Sponsorship is for both days of the program with two presentations and will take place at your company's exhibit booth. TAHC&H will provide a floor standing monitor and HDMI cable. Speaker must provide their own laptop.

The sessions should be 60% educational (15 out of 25 minutes) with the remaining 10 minutes of the training open to promotion of your company/Q&A.

Continuing education for administrators will depend on the content being offered. All content must meet the standards at 558.259 / 260 and be approved by TAHC&H prior to sponsorship being accepted

Additional sponsorship benefits include:

- Recognition in opening remarks each day.
- Attendee list of participants including mailing address and emails.
- Company highlight in attendee login information email sent out one week before event- can include company logo and one hyperlink.

# ADDITIONAL SPONSOR OPPORTUNITIES

## Session Sponsor (limit 10)

*\$500 Member; \$1,500 Non Member*

Is there a particular speaker or topic you would like to sponsor? Sponsors gain additional exposure by introducing your organization, and the speaker. The sponsor may also provide a brief promotional video (30-60 seconds) to be aired at the beginning of the program. Also includes pre- and post-show attendee mailing lists, and admission for one to educational workshops the day of your sponsorship

## Owner's Forum Lunch (February 22, Limit 2)

*\$2,000 Member; \$4,000 Non Member*

- Talk directly to owners! Enjoy:
- Two minutes at the mic!
- Verbal recognition
- Recognition sign at this event
- One 6ft table for materials
- Provide and set out one promo item at each place-setting

## Lanyard (exclusive)

*\$1,000 Member; \$2,000 Non Member*

Have the attendees wearing your name...literally. Attendees will use these to wear their name badges throughout the entire conference.

## Badge (exclusive)

*\$1,000 Member; \$2,000 Non Member*

Have your logo featured and printed on every attendee badge.

## Lunch Sponsor (limit 2 per day; February 21-22)

*\$1,000 Member; \$2,000 Non Member*

Reach attendee during their favorite time - lunch!

- (1) 6ft table inside room for materials
- Provide and set out one promo item at each place-setting
- Two tickets to lunch
- Verbal recognition
- Recognition sign at the entrance

## Signs Sponsor (limit 2 - in-person)

*\$1,500 Member; \$3,000 Non Member*

Put your company logo all over the conference... on the signs! Your logo will appear on all conference specific signs, excluding signs recognizing other sponsors.

# FINE PRINT

## EXHIBIT RULES

TAHC&H is not responsible for losses in the exhibit area. • Exhibitors are responsible for awarding exhibit door prizes to winners. • Booth displays must be contained within an 8'x6' exhibit space. Please ensure that your display fits within these perimeters, or you may be asked to remove certain objects of the display as they obstruct the view of other exhibits. • Each exhibit is allowed two exhibiting personnel. A fee of \$125 will be charged for the third exhibitor, and full-conference attendee registration rate will be charged for each exhibitor after the third. • Exhibitors may not hold hospitality suites or activities for clients/TAHC&H attendees that conflict with the TAHC&H conference schedule. • No more than one company may be represented per exhibit table or sponsor table.

## EXHIBIT TABLE SELECTION

Exhibit booths are assigned by TAHC&H on a first-come, first-served basis.

## CANCELLATION POLICY

All cancellations must be submitted to TAHC&H in writing. In the event of cancellation by the Sponsor, it is agreed that the actual damages which might be sustained by TAHC&H by reason of such cancellation are uncertain. As a result, it is agreed that the following sums would be reasonable and just compensation for cancellation received with respect to the following dates:

- between 60 days and 30 days prior to event date, 50% of total cost;
- between 30 days and 15 days prior to event date, 75% of total cost;
- Less than 15 days prior to the event, a total of 100% of total cost.

Sponsor hereby agrees to forfeit, and TAHC&H agrees to withhold the above respective sums from any refund due, as liquidated damages in the event of cancellation.

## SPONSORSHIP DETAILS

Deadline for all sponsorships is February 9, 2023.

### All sponsorships include:

- signage recognizing your sponsorship at the in-person event
- pre- and post-show attendee mailing lists
- admission for one to educational workshops the day of your sponsorship

# ORDER FORM

## EXHIBITS

	MEMBER	NON-MEMBER
Feb. 21	<input type="checkbox"/> \$850	<input type="checkbox"/> \$1,700
Feb. 22	<input type="checkbox"/> \$850	<input type="checkbox"/> \$1,700
InPerson: 3rd Exhibitor Fee		<input type="checkbox"/> \$125

## SPONSORSHIPS

Gold	<input type="checkbox"/> \$3,200	<input type="checkbox"/> \$5,500
Sip & Swing Networking Event	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$2,400
Quick Hits	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$2,400
Session	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,500
Owner's Lunch	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$4,000
Badge	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000
Lanyard	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000
Lunch (Wednesday)	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000
Lunch (Thursday)	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000
Signs	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$3,000

company name:

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*(as it appears in all promotional materials)*

contact:

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email:

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full mailing address:

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phone:

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fax:

website:

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**PAYMENT** [Application will not be processed without payment.]

Check payable to TAHC&H     AMEX     Discover     MasterCard     Visa

card #

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expiration date

name on card

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signature

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**TAHC&H will reach out to with the next steps after receiving registration form & payment.**

Submit to [katie@tahch.or](mailto:katie@tahch.or); fax 512.338.9496 or mail to:  
TAHC&H | 9390 Research Blvd. Ste. I-300 | Austin, TX 78759